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ADVOCATES
LEGAL EXPERTISE, PERSONALIZED
SERVICE

AML & ESG Executive Training 2025:

New Format Compliance Training
Workshop on AML and ESG in Kenya

30 OCT —
01 NOV 2025



European x
Kenyan Experts



Empowering
through practice



The CPD Standards Office
CPD PROVIDER: 50475
2024-2025
www.cpdstandards.com

Who we are - AML Certification Centre



AML Certification Centre

AML Certification Centre is an internationally recognised and accredited European certification and training institution, building a global community of professionals in the AFC field.



What We Solve

Growing shortage of well-trained AFC specialists, limited access to comprehensive training, stricter regulations, and a rising number of misconduct cases.



Our Background

Backed by decades of experience and a team of industry-leading experts-practitioners, we apply innovative methods to develop practical skills via our user-friendly platform.

Our Mission



What is driving us forward?

While financial crime has many drivers, profit remains the most consistent and powerful among them. By targeting and dismantling these profit-driven motives, we strike at the heart of what drives these crimes.

Education is where this journey begins.

Introduction & Opening Keynotes

What Every Financial Institution Must Know About Kenya's AML Laws

Dirty Money Exposed: How Organised Crime Targets the Financial System

Detecting Criminal Activity Early: Key Financial Crime Typologies in 2025

How the Financial Sector Can Interrupt the Flow of Criminal Funds: Real Cases & Tactics

Avoiding Regulator Red Flags: Best Practice in STRs & Reporting

Mastering CDD & BO: Getting Risk-Rated KYC Right

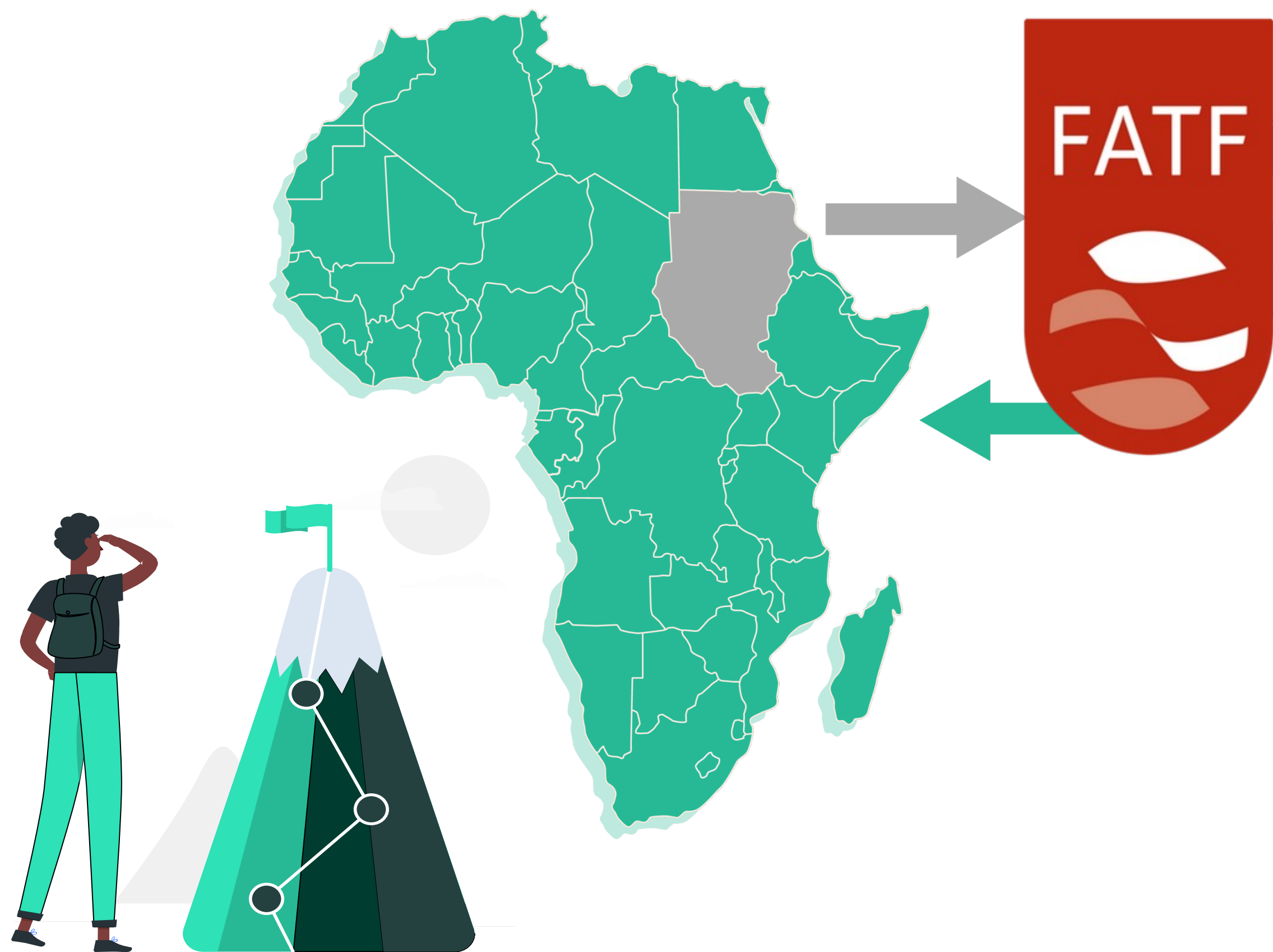
AGENDA



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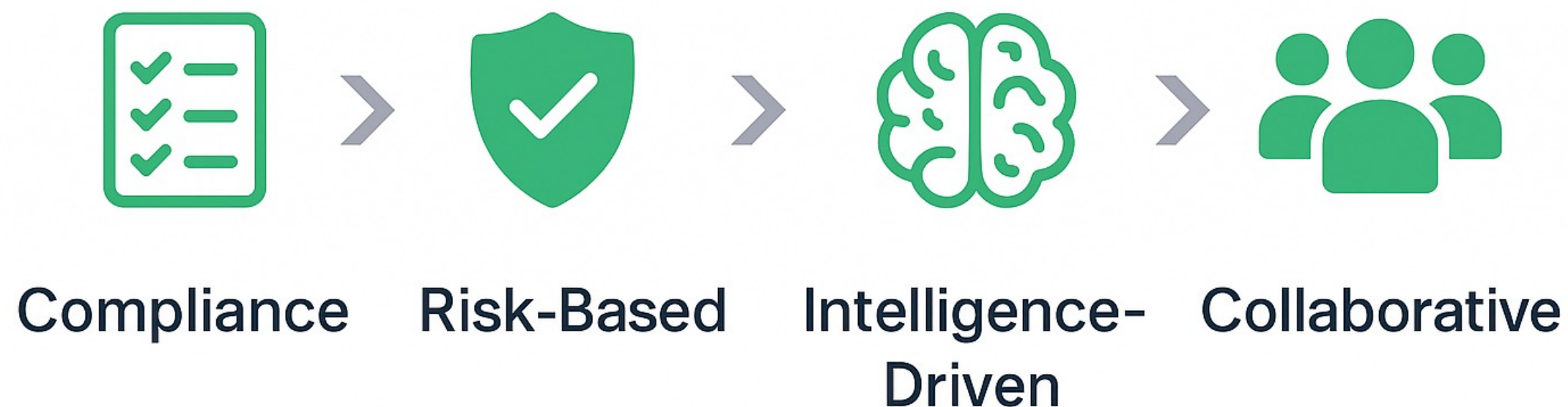
Purpose of the Training

To strengthen the ability of compliance professionals to identify, analyse, and disrupt financial crime operations through real-world case understanding and cross-sector collaboration.



The Global AML Shift

From rule-based compliance to risk-driven intelligence:



- Global regulators are moving from tick-box supervision to outcome-based evaluation.
- The EU AML Package and AMLA, the UK's post-Brexit reforms, and FATF's enhanced focus all prioritise effectiveness over paperwork.
- Financial institutions are expected to prove understanding, not just procedures.
- Data, behavioural analytics, and cross-border cooperation are now at the centre of AML strategy.
- The new expectation: "Detect early, act fast, document everything."



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Keynote Speech: Kenya-Estonia Cooperation in AML



Kadri Humal-Ayal
Honorary Consul
of the Republic of Estonia



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What Every Financial Institution Must Know About **Kenya's AML Laws**



Robert Muoka

Senior Partner, T.M.M
Partners Advocates

Executive Summary

The 2025 Amendment Act strengthens Kenya's AML/CFT/CPF framework.

Key changes:

- Expanded regulated entities
- Enhanced supervisory powers
- Stricter penalties
- Clearer institutional mandates

Key Institutions & Strengthened Mandates

The amendments reinforce the FRC, ARA, and multiple sectoral regulators.

Institutions:

- Financial Reporting Centre (FRC)
- Assets Recovery Agency (ARA)
- Sectoral Supervisory & Self-Regulatory Bodies



Financial Reporting Centre (FRC)

Mandate: Collect, analyze, and share financial intelligence.

New Powers:

- Risk-based supervision (Section 36D)
- Periodic reviews of institutional risk
- Expanded investigative authority via ARA collaboration



Assets Recovery Agency (ARA)

Mandate: Investigate, trace, freeze, and recover proceeds of crime.

Key Changes:

- Head renamed to 'Director-General'
- Establishment of ARA Advisory Board
- Full police powers for investigators under multiple sections

Supervisory & Self-Regulatory Bodies

Expanded oversight across multiple sectors:

- Betting Control and Licensing Board (Gaming)
- Retirement Benefits Authority (Pensions)
- Director of Mines (Minerals)
- SASRA (SACCOs)
- ICPAK (Accountants)
- Estate Agents Board (Real Estate)
- PBO Authority (NGOs/Charities)

New Powers of Regulators

All regulators can now:

- Vet senior management & shareholders
- Conduct inspections & surveillance
- Compel production of information
- Impose monetary/civil sanctions
- Issue guidelines & directives

Expanded Definition of Reporting Institutions

- Dealers in Precious Stones & Metals now explicitly covered
- Mandatory reporting of cash transactions $\geq$ USD 15,000
- Public Benefit Organizations (PBOs) under FRC oversight for TF risk

Stricter Penalties & Sanctions

Non-compliance:

- Up to 7 years imprisonment or KES 10M fine (individuals)
- Up to KES 20M fine (corporates)

Terrorism financing offences: Up to 20 years or KES 20M

Sectoral penalties: KES 5M (legal persons) / KES 1M (individuals)

Mandatory Risk-Based Approach (RBA)

Institutions and supervisors must apply a risk-based approach.

- Tailor AML/CFT programs to specific risk profiles
- Document and periodically review risk assessments
- Expect supervision intensity based on institutional risk

Conclusion & Action Points

Immediate steps:

- Update AML/CFT/CPF policies
- Conduct fresh risk assessment
- Train staff on new obligations
- Engage with your supervisory body

Kenya's strengthened AML framework makes compliance a core operational priority.



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Dirty Money Exposed: How Organised Crime Targets the Financial System



Col. ret. Igoris
Krzeckovskis

International Anti-Financial
Crime Expert

“

Behind a luxury car and offshore company, there's sometimes a story of someone trying not to be found

Understanding organised crime patterns is crucial for financial institutions and law enforcement alike



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What is a Predicate Offence?



“The 3 Stages of Money Laundering” Model

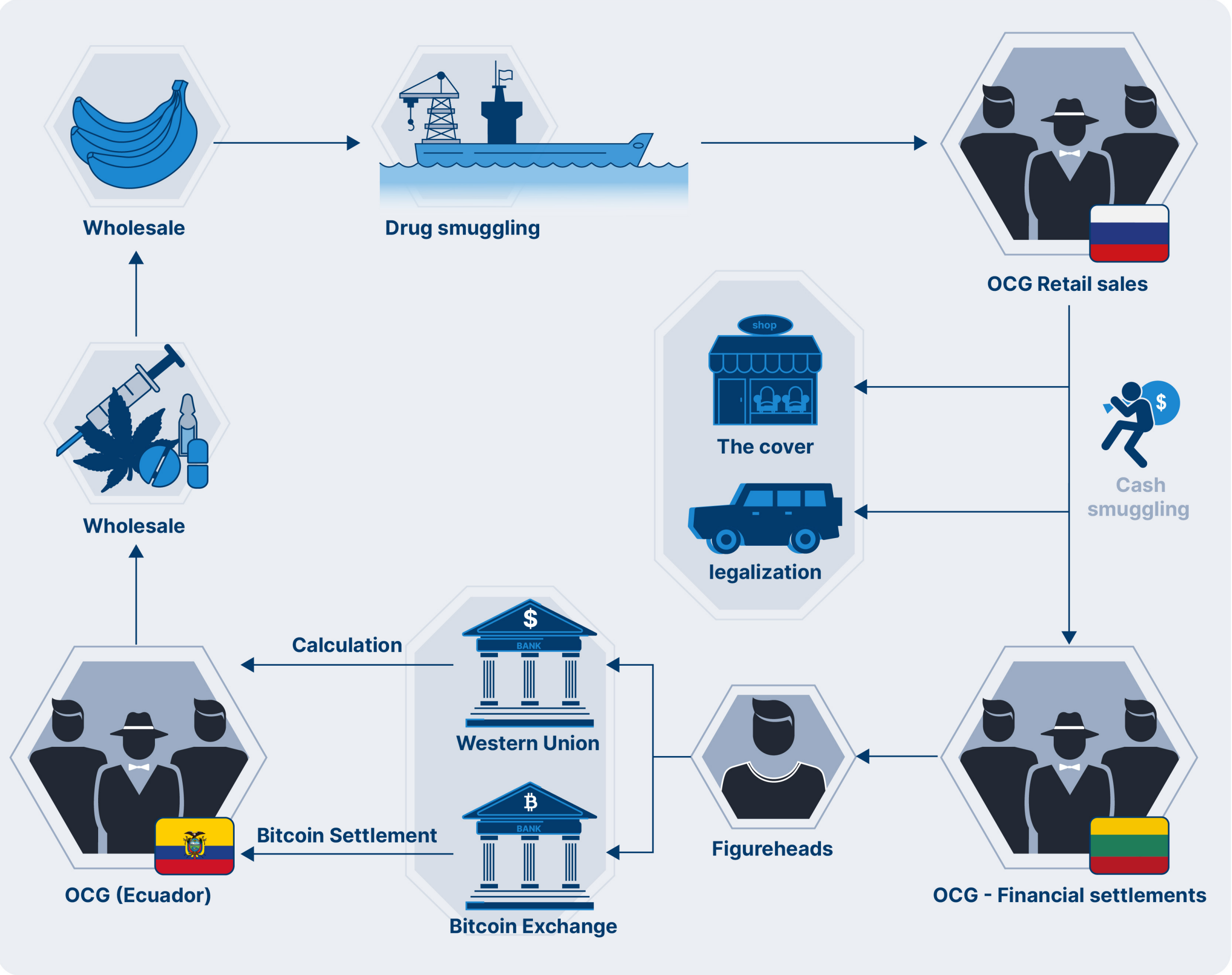


Placement

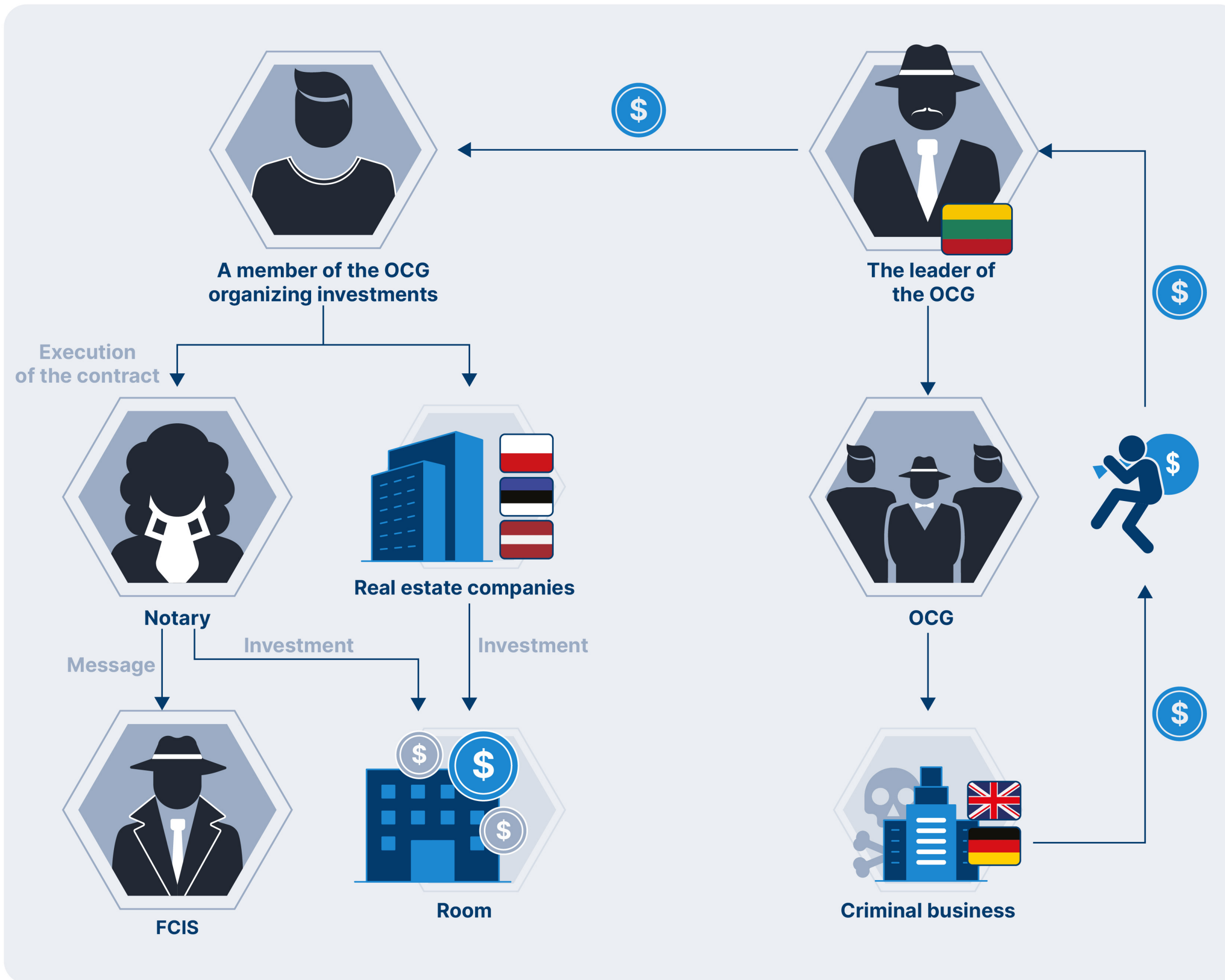
Layering

Integration

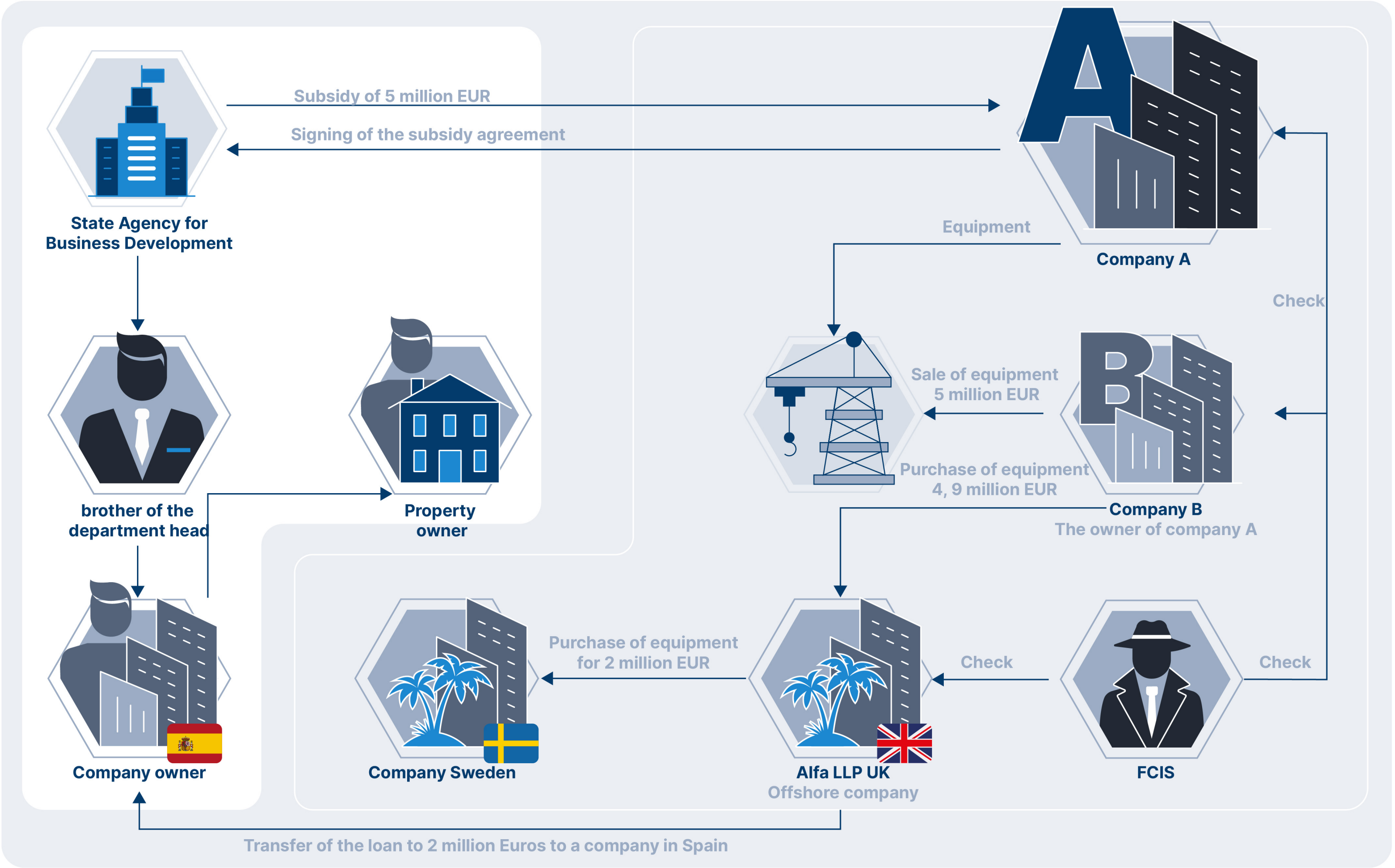
Drug trafficking and money laundering



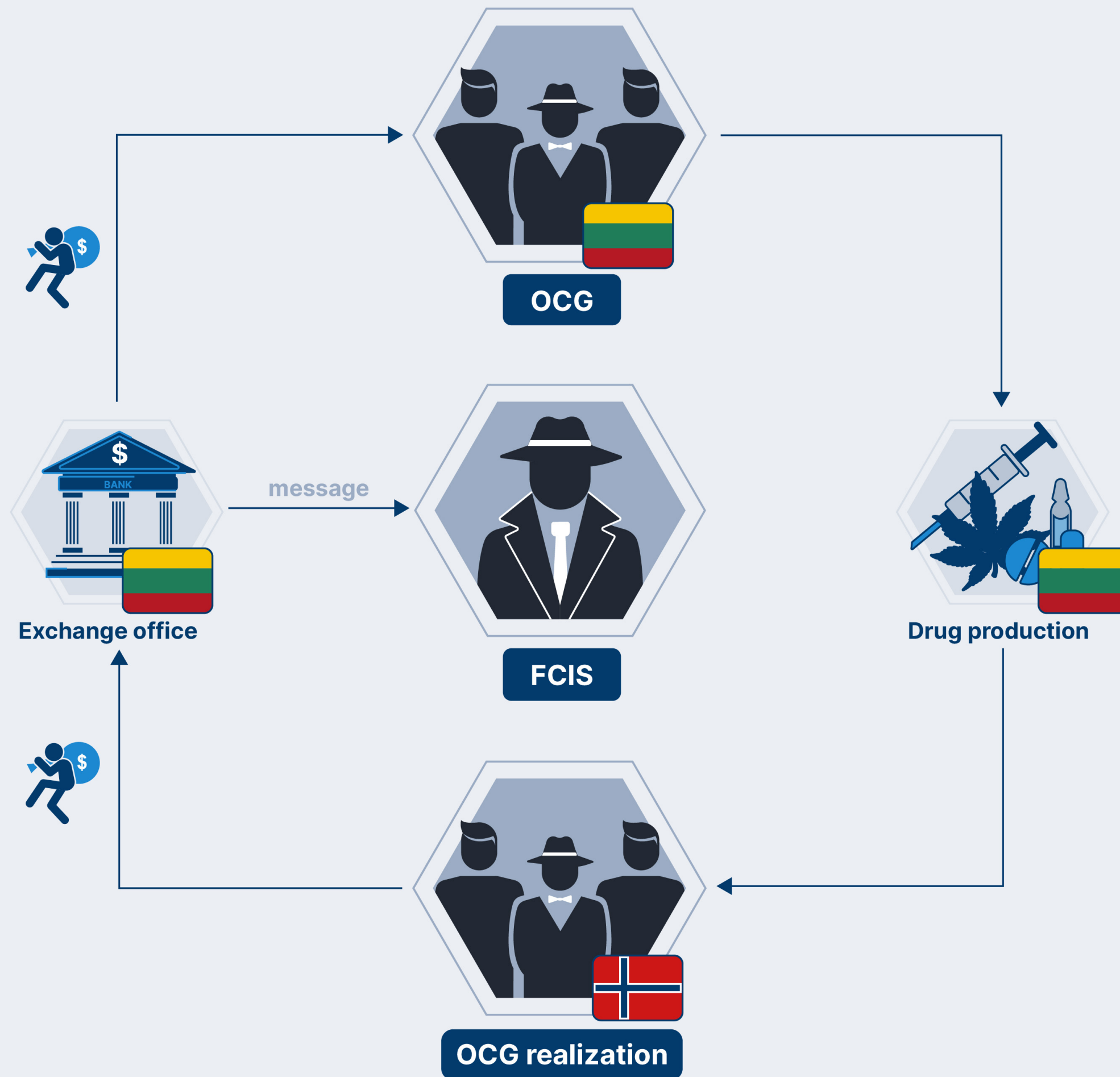
Investment of criminal assets in real estate



Fraud with government subsidies, corruption and money laundering



Exchange of cash received as a result of the sale of synthetic drugs





FIU



Courts

**Law
enforcement**

Prosecutors



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Detecting Criminal Activity Early: Key Financial Crime Typologies 2025



Andrei Sribny

CEO, AML Certification
Centre



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**The sooner we detect, the
less we investigate**

Understanding typologies



Typologies = Patterns of criminal behaviour that reveal intent. Typologies evolve slowly. But methods and channels rapidly.

- Based on real investigations, STRs, and intelligence sharing.
- Developed by FATF, FIUs, and law enforcement to identify recurring criminal methods.
- Each typology shows how crime works, not just what it is — helping detect intent early.



Typologies bridge intelligence and practice — turning investigations into prevention tools.



Why typologies are stable?

1

Human and economic motives don't change: greed, concealment, profit, control.

2

The structural opportunities — like trade, corporate vehicles, intermediaries — remain the same.

Therefore, core typologies have remained constant for decades.



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Use of Stablecoins by Criminals

01

-  Stablecoins are now widely used in on-chain illicit finance.
-  Involvement of DPRK actors, terrorist financiers, and scammers.
-  Use of dormant accounts and privacy tools to obscure transactions.

Example: DPRK-linked hackers laundered stolen funds using Tether on multiple exchanges.

Example: Romance scammer used USDT wallets to cash out victim proceeds anonymously.



DeFi Platforms as Crime Enablers

02



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Criminals exploit DeFi's lack of central control for money laundering.



Difficult to regulate due to unclear governance.



Example: Fraudsters used a DeFi yield farming platform to move illicit funds from rug-pulls.

Example: Anonymous mixing protocols on DeFi used to hide ransomware proceeds.

Scam-as-a-Service Ecosystems

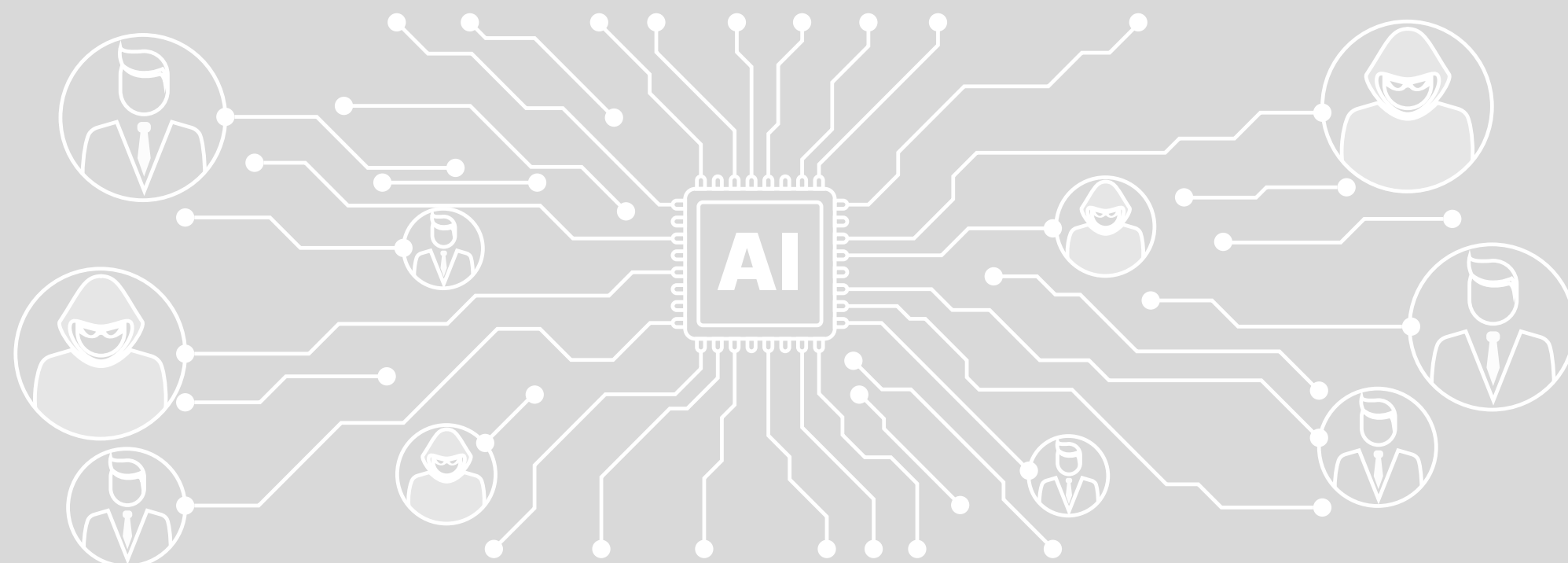
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 Professional tools for running crypto scams sold on dark web.

 AI chatbots and deepfakes used in fraud campaigns.



Example: Pig butchering scam run with scripts, fake trading platforms, and Telegram bots.

Example: Victims lured into fake investment schemes by realistic AI avatars.

Terrorist Financing with Virtual Assets

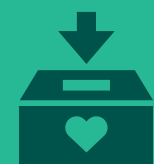
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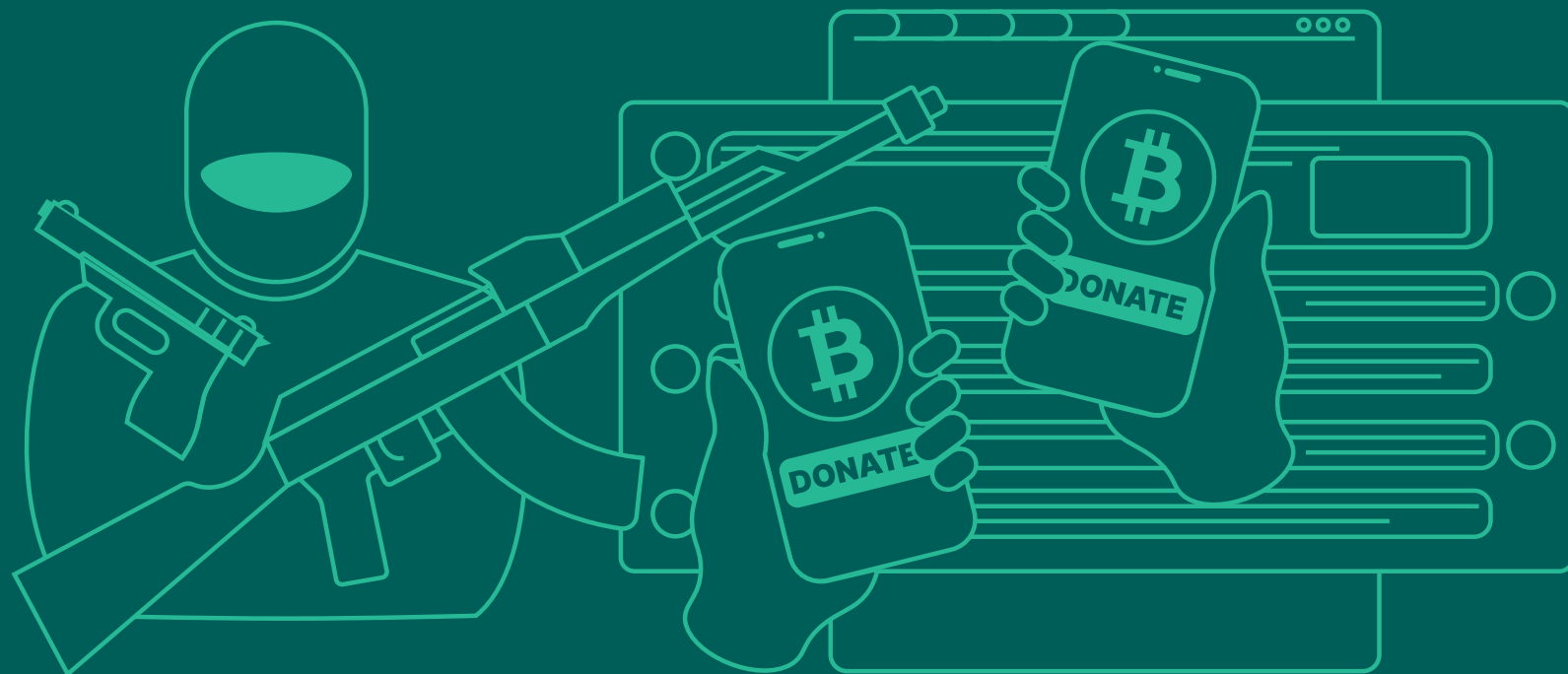
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Terrorists use VAs for micro-financing and propaganda.



Privacy coins and social media-based fundraising increasingly common.



Example: ISIL-K supporters use Monero and Telegram for global donations.

Example: Lone actors use crypto-crowdfunding with pseudonymous wallets.

Offshore and Unlicensed VASPs

05

 Jurisdictions with weak AML used to route illicit crypto flows.

 Evasion of Travel Rule by transferring between non-compliant VASPs.



Example: Exchange in low-regulation country used to cash out ransomware funds.

Example: Criminals hopping between VASPs to avoid KYC enforcement.

Crypto-enabled Fraud and Theft

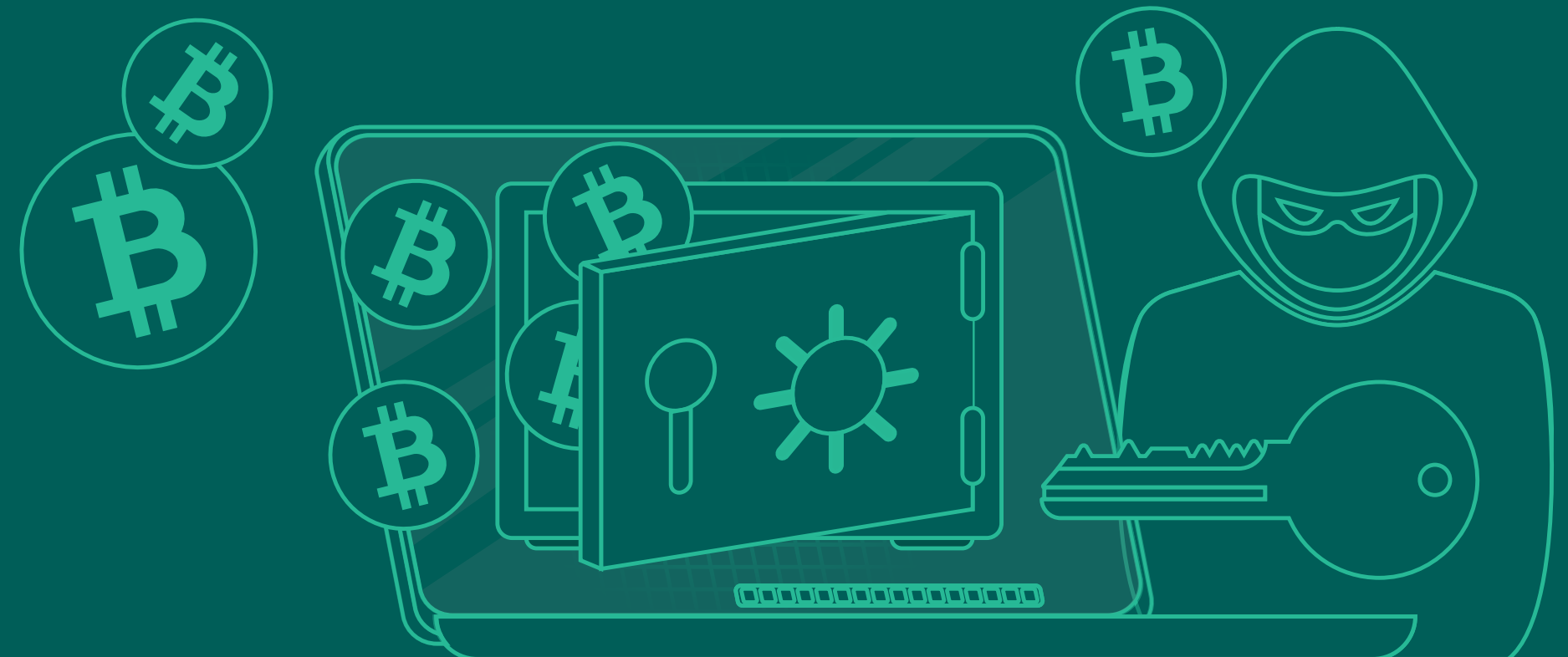
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Fraud disguised as legitimate crypto projects.



Nation-state actors behind major VA thefts.



Example: Fake ICO raised millions before disappearing with funds.

Example: DPRK's 2025 hack of centralised wallet provider – largest crypto theft to date.

Risk from Unhosted Wallets

07

 Used to store and transfer funds outside regulated systems.

 Difficult to trace without VASP involvement.



Example: Funds moved from exchange to private wallet, then mixed and withdrawn as cash.

Example: Use of QR codes and cold wallets in illicit cash-for-crypto schemes.

Geographic Trends and Regional Risks

08



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 Sub-Saharan Africa and Central Asia noted as rising crypto risk hubs.

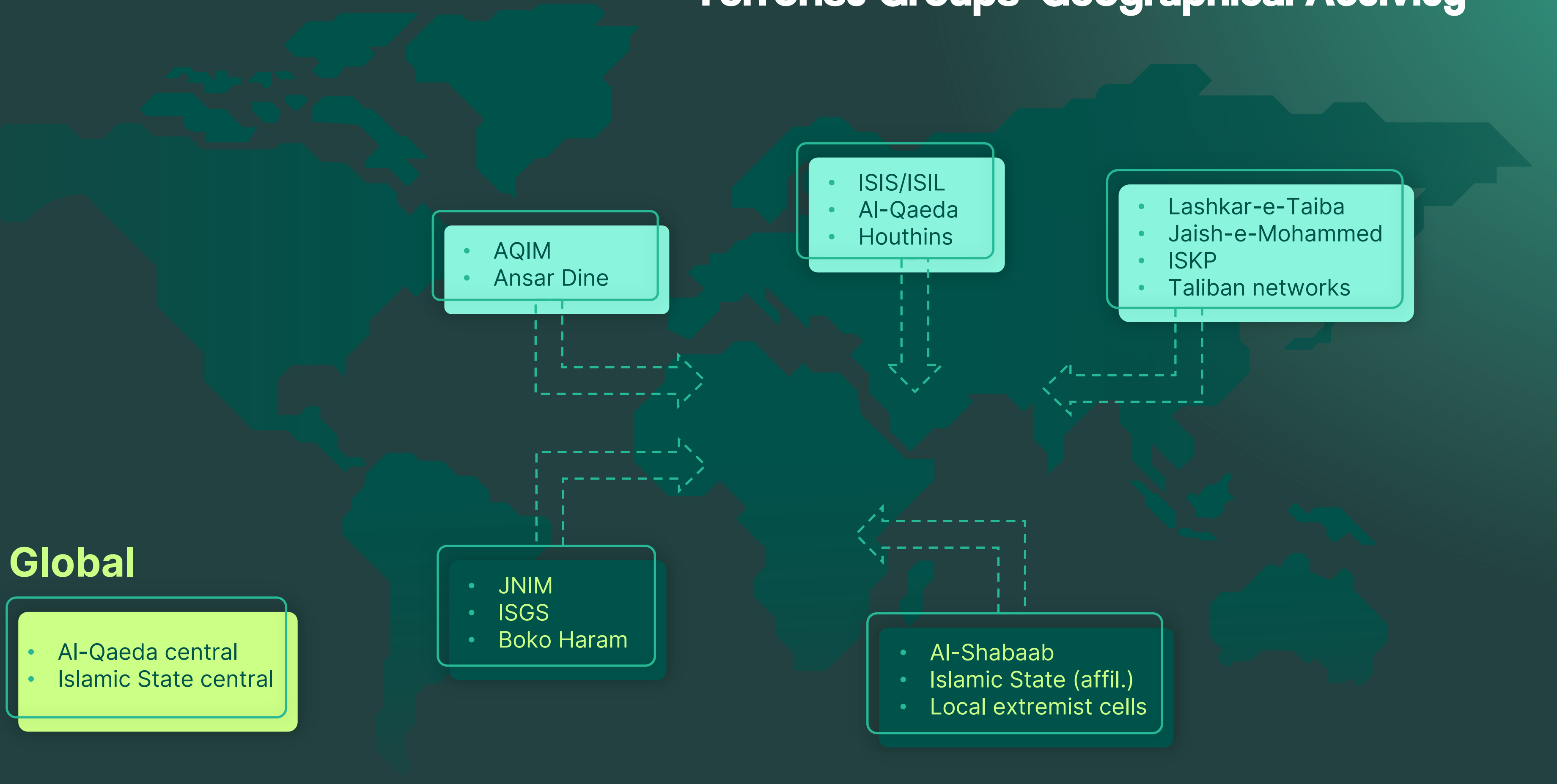
 Fragile and conflict zones used to route illicit flows.



Example: Terrorist groups in Sahel receive support via crypto donations through third-party platforms.

Example: Shell NGOs in Central Asia acting as crypto channels for extremist fundraising.

Terrorist Groups' Geographical Activity

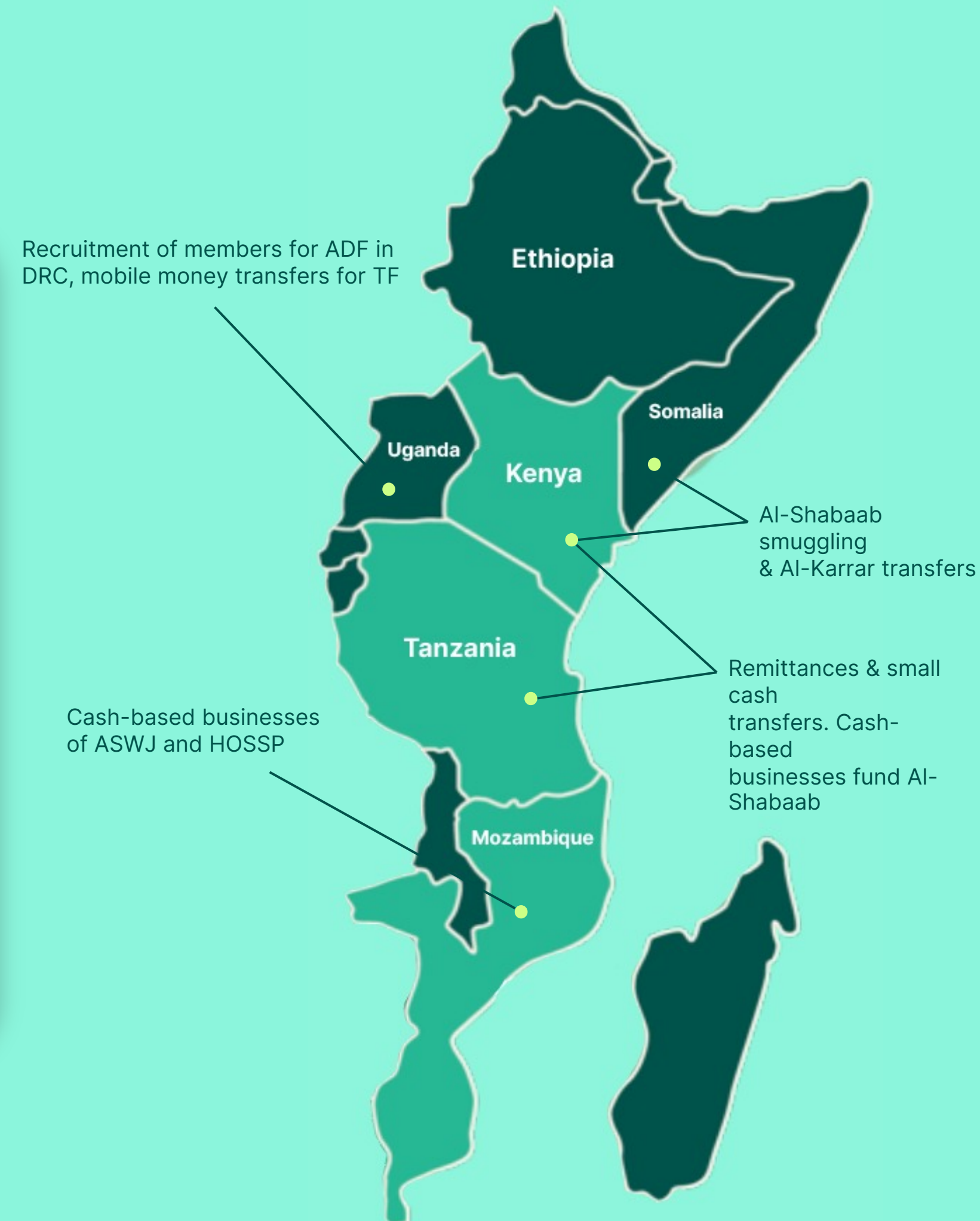


East Africa's Evolving TF Threats

Regional Overview

- **Al-Shabab (Somalia/Kenya):** funding via extortion, local taxation, smuggling and cross-border trade.
- **Islamic State affiliates (Mozambique/DRC):** gold and natural-resource exploitation.
- **Kenya & Tanzania:** domestic cells relying on remittances and small cash transfers.
- **Uganda & Sudan:** transit and logistics hubs for regional TF networks.

According to local intelligence reports and FATF (2020-2025)



The Detection Mindset: From Reaction to Recognition



Three steps to early detection:

1. Recognise typology patterns — don't treat alerts in isolation.
2. Ask contextual questions — *'Does this make commercial sense?'*
3. Report intelligently — STRs are intelligence, not punishment.



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How the Financial Sector Can Interrupt the Flow of Criminal Funds – Real Cases & Tactics



**Col. ret. Igoris
Krzeckovskis**
International Anti-Financial
Crime Expert

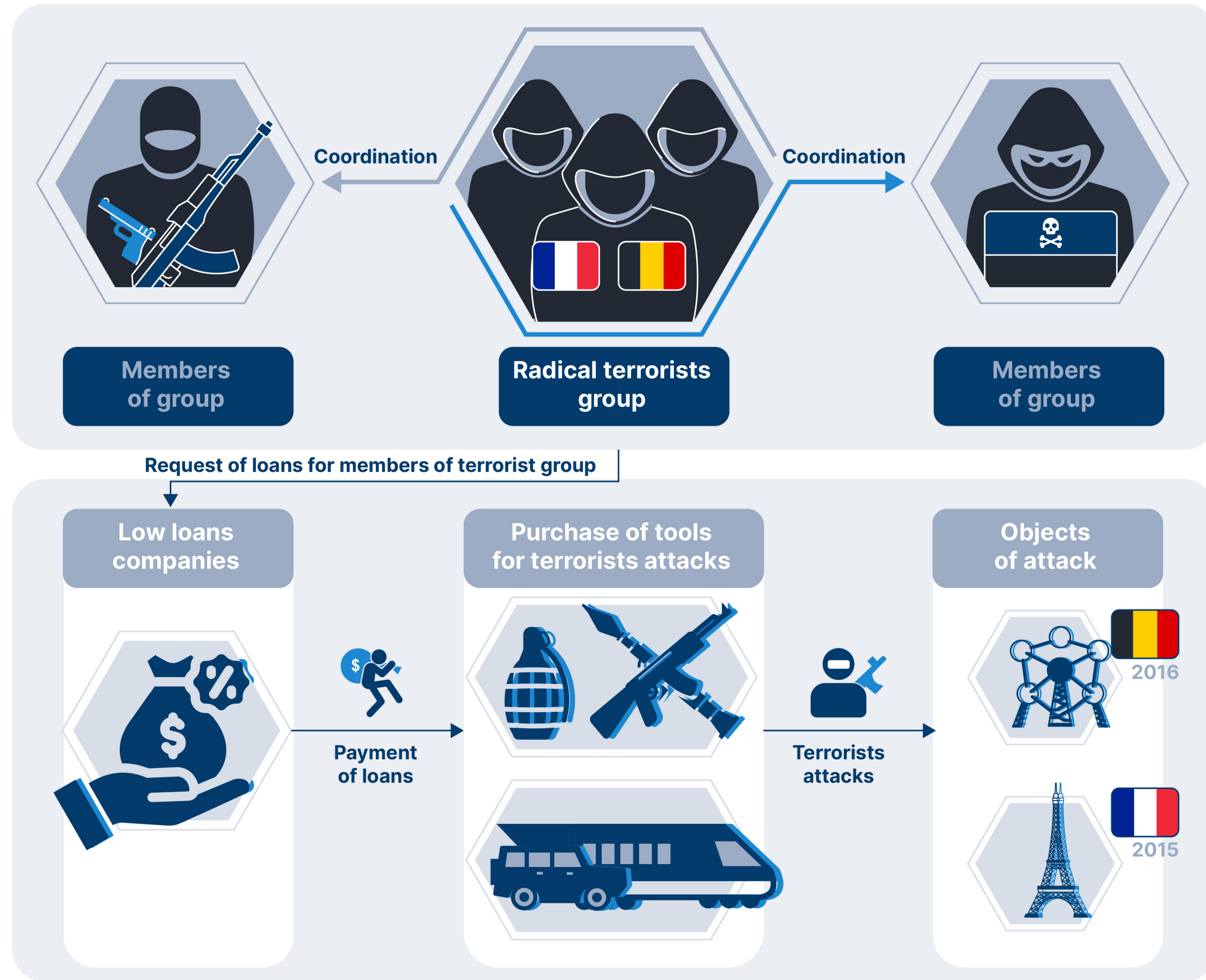


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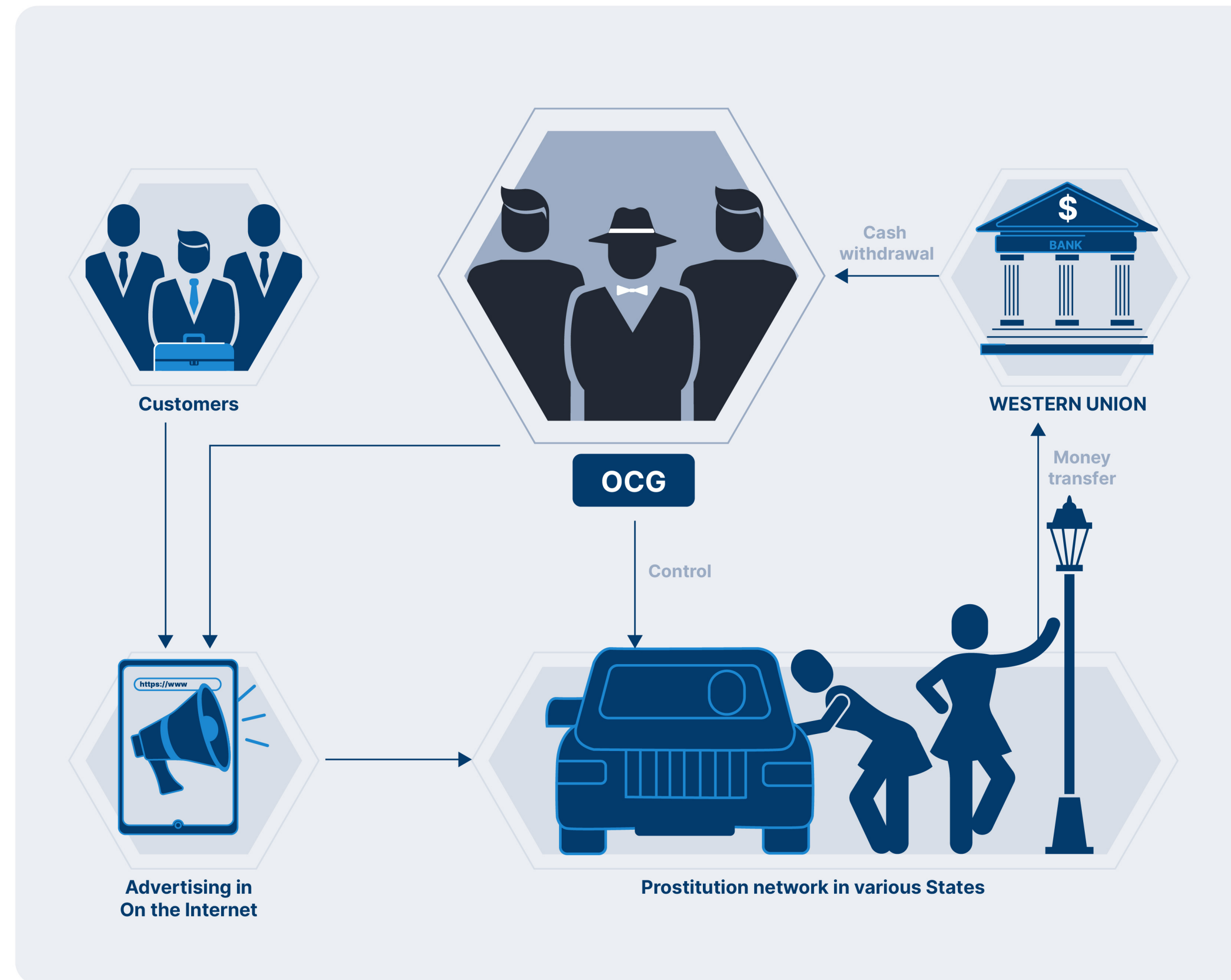


**Frame the mindset —
“Follow the money, interrupt
the flow.”**

Use of micro credit companies loans for terrorism financing



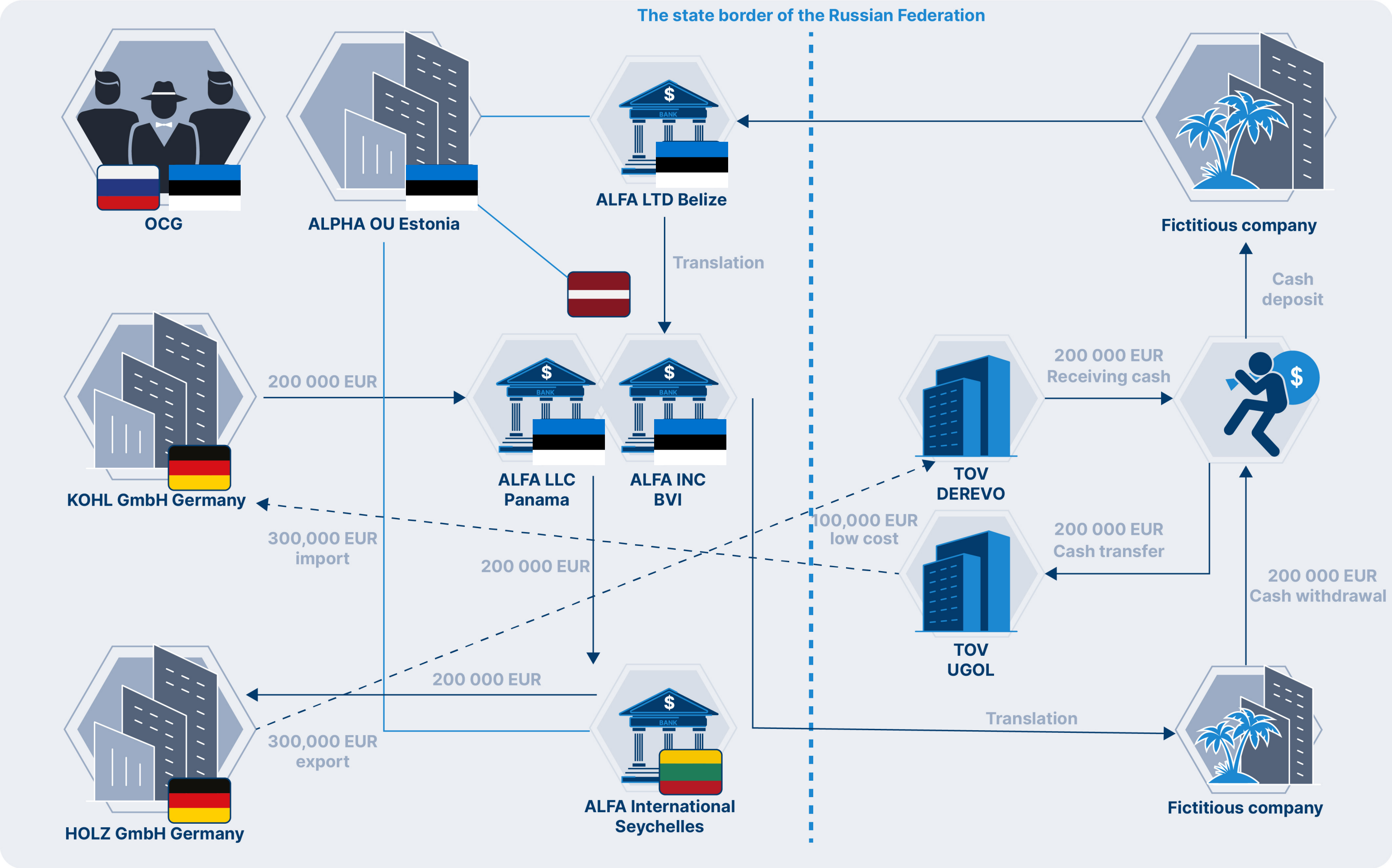
Prostitution and money laundering



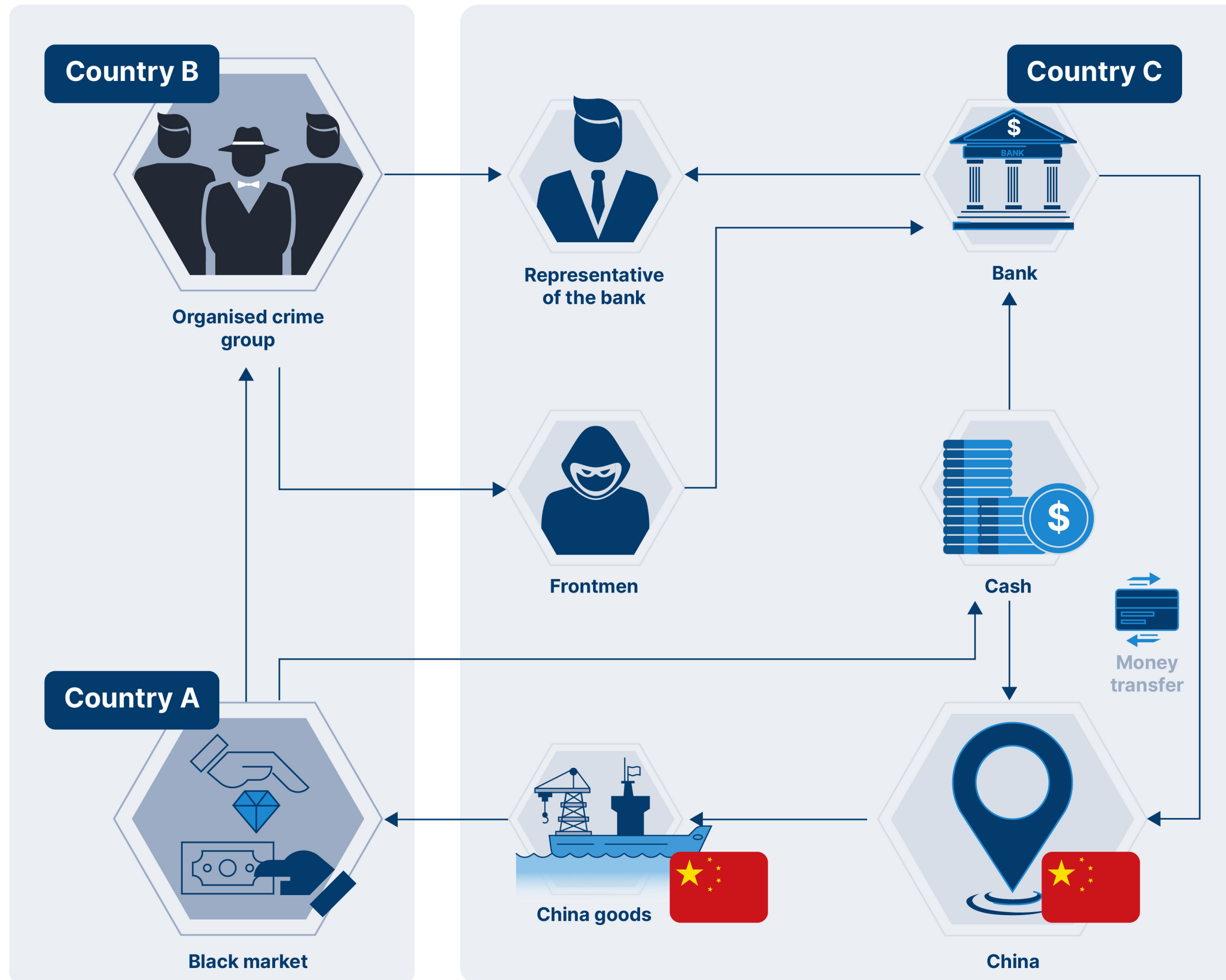
Illegal commercial activity and money laundering



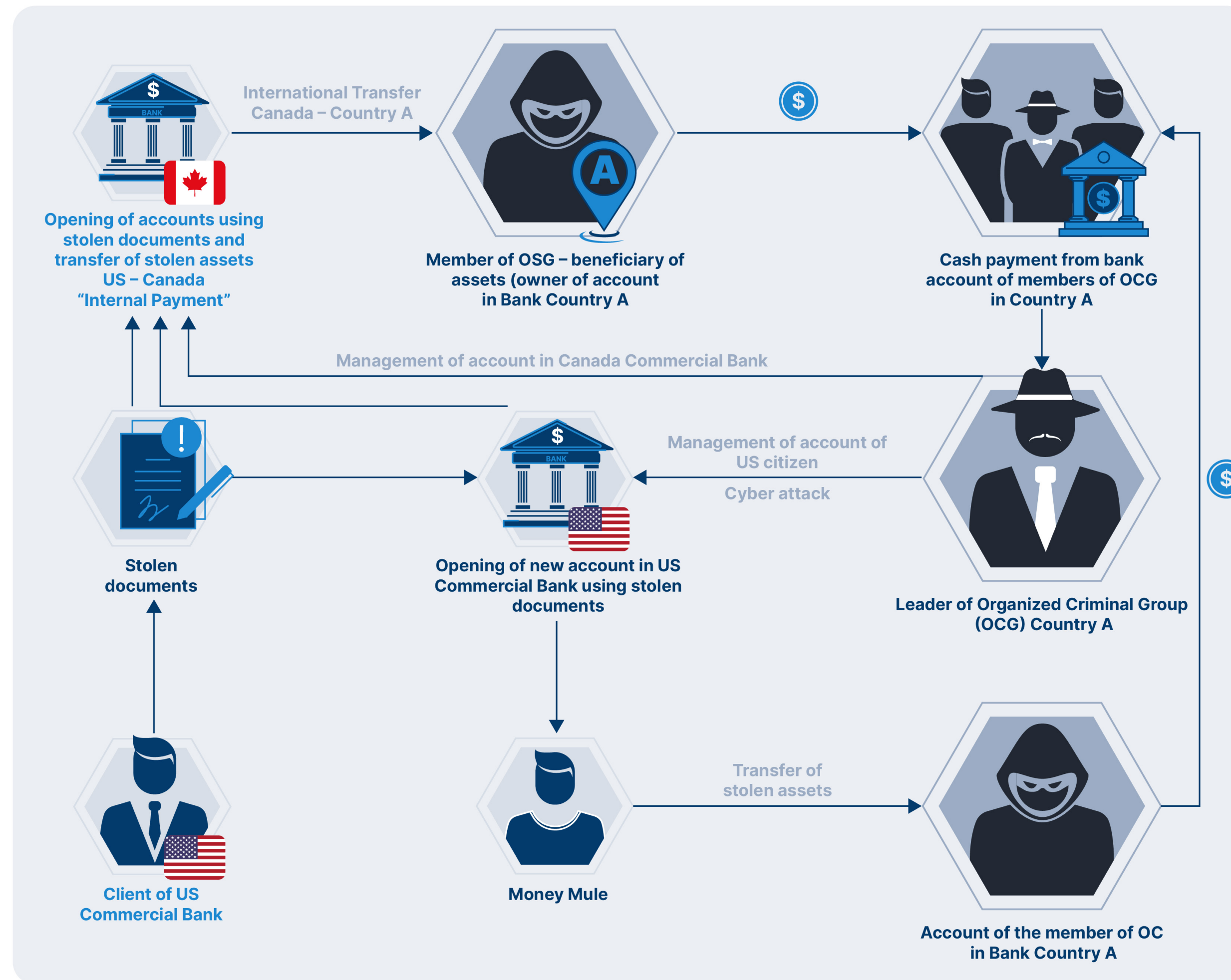
Organization of the settlement system in tax evasion and smuggling schemes



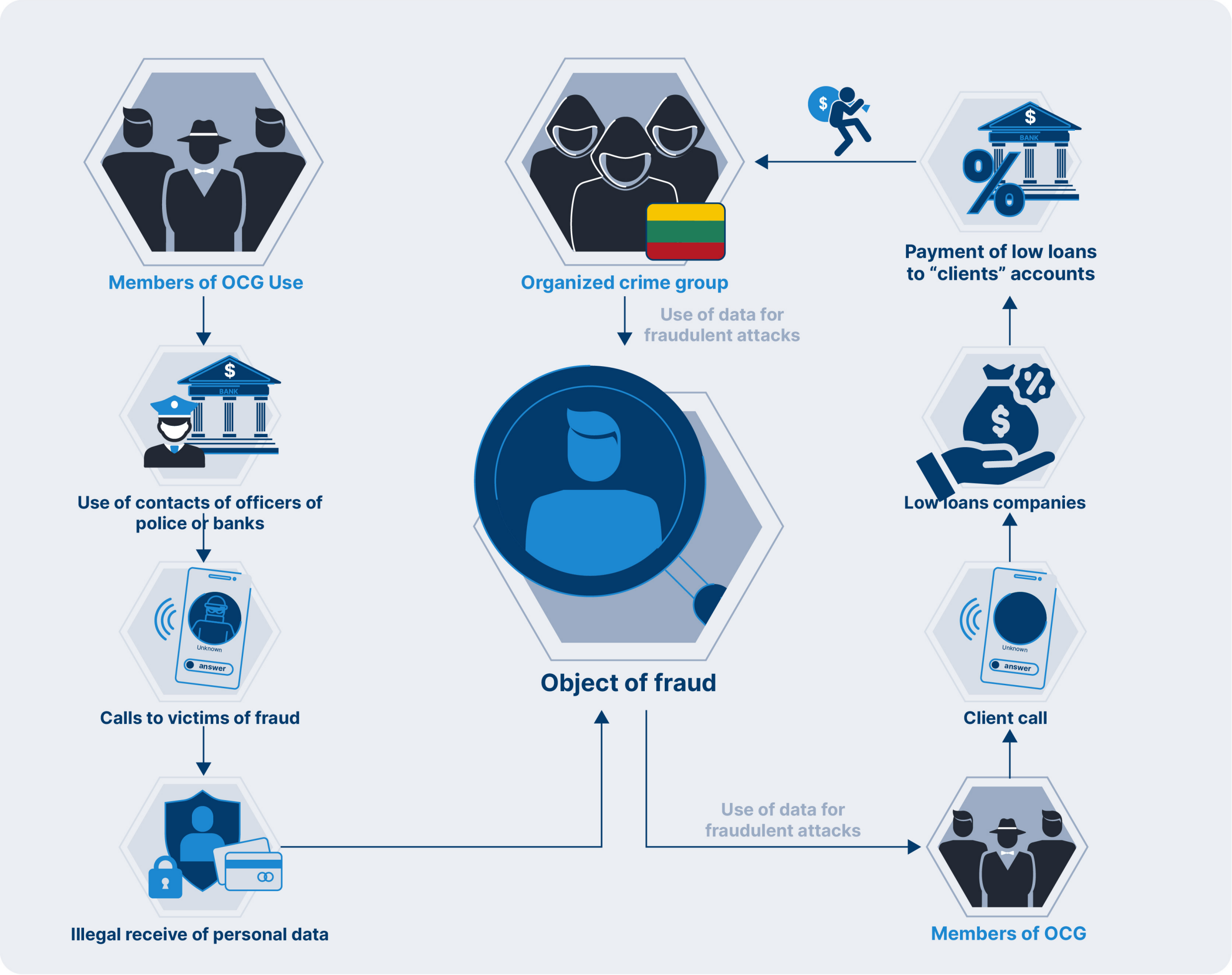
Cash smuggling, counterfeiting of banking documents, corruption and money laundering (trade-based ML)



Cyber Crime, Phishing, Fraud



Use of loans for fraudulent schemes





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**Frame the mindset —
“Follow the money, interrupt
the flow.”**



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Avoiding Regulator Red Flags: Best Practices in STRs and Reporting



Viktor Tkatsenko

Key Expert;
Head of AML, Citadele Bank



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Chapter 1: The High Stakes of Suspicious Transaction Reporting



\$55 Billion in AML Fines Since 2008

The financial industry has faced unprecedented regulatory enforcement, with over \$55 billion in anti-money laundering penalties levied globally since 2008. These massive fines underscore regulator intolerance for STR failures and compliance gaps.

TD Bank's historic \$3 billion fine in 2024 for systemic AML program deficiencies demonstrates the scale of risk institutions face when reporting obligations are not met.



What is an STR? The Frontline of Financial Crime Defense



Formal Documentation

A structured report filed when suspicious activity is detected in customer transactions or behavior



Critical Defense Tool

Key mechanism against money laundering, terrorist financing, fraud, and other financial crimes



Intelligence Sharing

Enables Financial Intelligence Units to identify patterns and coordinate law enforcement responses

STR vs SAR: Terminology Across Jurisdictions



STR (Suspicious Transaction Report)

- Preferred terminology in EU and by FATF
- Transaction-focused approach
- Emphasizes specific financial movements



SAR (Suspicious Activity Report)

- Primary term used in United States
- Broader activity-focused scope
- Encompasses patterns and behaviors

Despite terminology differences, the core obligation remains consistent: timely, accurate reporting of suspicious transactions that may indicate financial crime.

Who Must File STRs?

Financial Institutions

Banks, credit unions, payment service providers, investment firms and insurance providers



DNFBPs

Designated Non-Financial Businesses and Professions including lawyers, accountants, and casinos



Crypto Providers

Virtual asset service providers and digital currency exchanges



Real Estate Professionals

Agents and brokers handling high-value property transactions





Chapter 2: Recognizing Red Flags and Common Reporting Errors



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Top Red Flags Triggering STRs

Unusual Transaction Patterns

Activity inconsistent with customer profile, business type, or historical behavior patterns

Structuring and Smurfing

Breaking large transactions into smaller amounts to avoid reporting thresholds or regulatory scrutiny

High-Risk Jurisdictions

Transactions involving countries with weak AML controls, sanctions, or known for financial crime

Complex Layering

Multiple transfers through various accounts or entities with no clear economic purpose



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Structuring: The Classic Money Laundering Technique

What is Structuring?

Structuring involves breaking large sums into smaller deposits below reporting limits to evade detection. Criminals use multiple branches, third parties, or money mules to execute these transactions.

Key Indicators:

- Multiple deposits just under the KES 1,000,000 threshold
- Same-day transactions across different locations
- Activity inconsistent with customer profile
- Use of multiple individuals or accounts



Behavioral Red Flags

Customer Evasiveness

Reluctance or refusal to provide information about source of funds, beneficial ownership, or transaction purpose. Overly defensive responses to routine questions.

Sudden Behavioral Changes

Dramatic shifts in transaction behavior, volume, or patterns without reasonable explanation. Account dormancy followed by sudden high-value activity.

Lack of Economic Rationale

Complex transaction chains with multiple intermediaries serving no clear legitimate business purpose or creating unnecessary costs.

Common Reporting Errors That Raise Regulator Flags

Incomplete Information

Missing critical data fields on STR forms, including customer identifiers, transaction details, or supporting documentation

Vague Crime Classification

Failure to specify concrete crime sub-type or money laundering predicate offense, reducing report utility for investigators

Missed Deadlines

Filing beyond regulatory timelines, potentially allowing criminals to move funds or destroy evidence



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Case Study: British Columbia Lottery Corporation Fine



C\$1 Million Penalty

The British Columbia Lottery Corporation received a substantial fine for systematic failure to report suspicious transactions over an extended period.

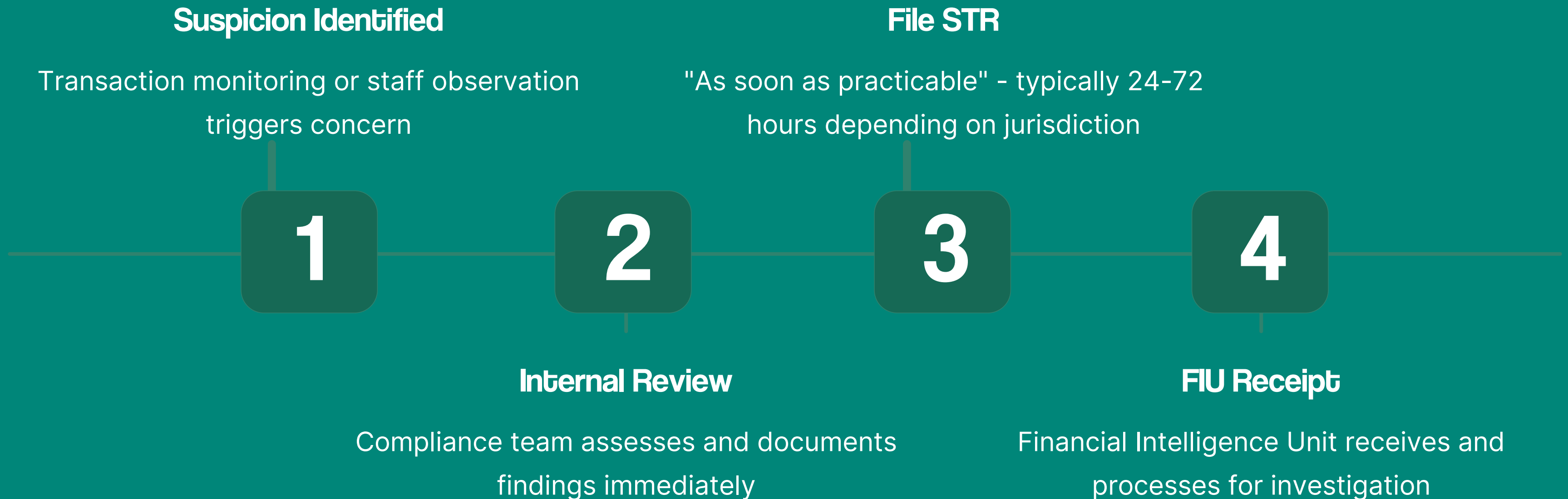
Key Lessons:

- Timely reporting is non-negotiable
- Complete documentation prevents penalties
- Systemic failures attract maximum sanctions
- Reputational damage exceeds financial cost



Chapter 3: Reporting Timelines and Defensive Reporting

Reporting Timelines



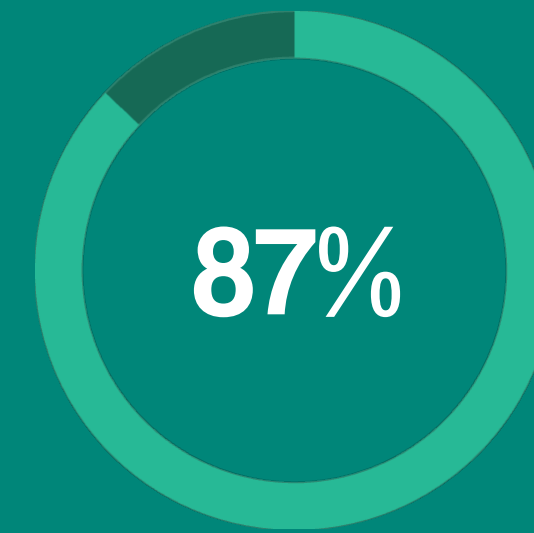
Delays increase risk of regulatory sanctions, evidence destruction, and fund dissipation.

Defensive Reporting: When in Doubt, Report

Protected by Safe Harbor

Reporting entities benefit from legal protections when filing STRs in good faith. Safe harbor provisions shield institutions from liability, even if suspicions prove unfounded.

Proactive reporting demonstrates commitment to compliance, reduces regulatory scrutiny, and protects against accusations of willful blindness.



Reduced Penalties

Institutions with strong reporting cultures



Better Outcomes

Cases resolved through defensive reporting



Best Practice: Avoid under-reporting to prevent penalties and reputational damage. The cost of over-reporting is minimal compared to the risk of missing suspicious activity.

Internal Reporting Procedures



Detection

Staff identifies suspicious activity through monitoring or customer interaction



Immediate Escalation

Front-line staff alerts designated compliance officer without delay



Review Process

Compliance team investigates, documents findings, and determines filing necessity



Decision & Filing

Senior officer approves STR submission with complete audit trail

Document all investigative steps meticulously to create defensible audit trail for regulatory examinations.



Chapter 4: Indicating Concrete Crime Sub-Types and ML Predicate Crimes

Why Specificity Matters in STRs

Vague or generic STRs provide limited value to Financial Intelligence Units and law enforcement. Specific crime classification enables:

- Efficient case prioritization and resource allocation
- Pattern recognition across multiple reports
- Targeted investigation strategies
- Cross-border intelligence sharing
- Enhanced prosecution success rates

EU guidelines explicitly require clear indication of predicate offenses such as tax evasion, fraud, drug trafficking, and corruption to maximize investigative effectiveness.



Common Predicate Crimes Under EU AML Framework



Tax Evasion & Fraud

Concealment of income, VAT fraud schemes, and offshore tax avoidance structures designed to evade legitimate tax obligations



Corruption & Bribery

Illicit payments to public officials, kickback schemes, and embezzlement of public or corporate funds



Human Trafficking

Modern slavery, forced labor exploitation, and organized criminal networks profiting from human suffering



Drug Trafficking

Narcotics distribution networks and proceeds from illegal drug trade requiring sophisticated laundering



Terrorist Financing

Funding of terrorist organizations, activities, or individual actors through legitimate or illicit channels



Cyber Fraud

Digital financial crimes including phishing, ransomware, business email compromise, and identity theft

How to Accurately Indicate Crime Sub-Type



Use Standardized Codes

Apply EBA-approved classification codes or descriptors that align with national FIU requirements and international standards



Provide Detailed Narrative

Include comprehensive explanation of transaction context, customer behavior, and specific basis for suspicion with supporting evidence



Link to Known Typologies

Reference established money laundering patterns, FATF typology reports, or intelligence from law enforcement where applicable



Include Supporting Data

Attach relevant documentation such as transaction records, customer communications, and due diligence findings



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Chapter 5: EU Regulatory Landscape and Best Practices



AMLA (Anti-Money Laundering Authority) Role

Centralized EU Supervision

The Anti-Money Laundering Authority represents a watershed moment in EU financial crime prevention, centralizing supervision of high-risk financial institutions across member states.

Key Functions:

- Direct supervision of riskiest entities
- Harmonization of STR standards
- Cross-border enforcement coordination
- Development of EU-wide best practices



AMLA will become operational in 2024-2025, marking the most significant AML reform in EU history.





FATF Recommendations and EU Alignment

Global Standards

The Financial Action Task Force sets international standards for combating money laundering and terrorist financing, which form the foundation of EU regulations.

EU Implementation

EU directives and AMLA framework align closely with FATF's 40 Recommendations, ensuring consistent global approach.

1

Timely STR Filing

Immediate reporting obligations

2

Cross-Border Cooperation

Information sharing mechanisms

3

Beneficial Ownership

Transparency requirements



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Leveraging Technology for STR Compliance

AI-Driven Transaction Monitoring

Advanced machine learning systems analyze patterns in real-time, generating sophisticated alerts that reduce false positives and identify complex schemes

Automated Data Enrichment

Systems automatically gather additional context from internal databases, public records, and third-party sources to enhance report quality

CDD & KYC Integration

Seamless integration with customer due diligence and know-your-customer data provides comprehensive view of customer risk profile

Staff Training and Awareness



Building a Culture of Vigilance

Effective STR programs require more than systems—they demand skilled, alert staff who understand their critical role in financial crime prevention.

- **Regular Training Updates**

Continuous education on emerging typologies, new red flags, and evolving criminal methodologies

- **Scenario-Based Exercises**

Practical simulations improve detection skills and reporting confidence through realistic case studies

- **Compliance Culture**

Leadership commitment that encourages vigilance, transparency, and proactive reporting without fear

Chapter 6: The Path to Compliance Excellence

Building a Robust STR Program



Clear Policies & Procedures

Comprehensive written policies aligned with EU AMLA, EBA guidelines, and national requirements with regular review cycles



Strong Governance

Defined roles, accountability framework, and senior management oversight with board-level reporting



Technology Infrastructure

Sophisticated monitoring systems integrated with customer databases and risk assessment tools



Continuous Improvement

Regular audits, regulator feedback incorporation, and adaptation to emerging threats and typologies

Real-World Impact: Protecting Your Institution and Society

Beyond Compliance

Effective STR programs deliver value far beyond regulatory checkbox exercises. They represent your institution's contribution to global security and financial integrity.

\$2T

Annual ML Volume

Estimated globally laundered funds

78%

Network Disruption

Criminal operations impacted by STRs

Key Benefits:

- Disrupt criminal and terrorist networks
- Avoid costly fines and sanctions
- Protect institutional reputation
- Contribute to financial system integrity
- Safeguard vulnerable populations



Conclusion: Stay Ahead of Regulator Red Flags

Timely & Accurate STRs

Prioritize complete, well-documented reports filed within regulatory deadlines with specific crime classifications

Defensive Reporting Culture

Embrace "when in doubt, report" philosophy and provide continuous staff training on evolving threats

Regulatory Alignment

Maintain compliance with EU AMLA, EBA, and FATF best practices through ongoing program refinement

Your vigilance is the frontline defense against financial crime

By implementing these best practices, your institution not only avoids regulatory sanctions but becomes a crucial partner in protecting the global financial system and society at large.



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Mastering CDD and BO: Getting Risk-Rated KYC Right

Risk-Based Approach, EU vs African Registers & Verification Challenges





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Closed Door Regulators' Roundtable: **AML/CTF Risk-Based Supervision**

Empowering Regulators and Financial Institutions Globally

Chapter 1: The Foundations of Risk-Based KYC

Understanding Customer Due Diligence and Beneficial Ownership in the
context of modern AML/CFT compliance frameworks

What is Customer Due Diligence (CDD)?

Customer Due Diligence is a comprehensive process designed to verify customer identity and assess their money laundering and terrorist financing risk profile. It forms the backbone of anti-money laundering and counter-terrorist financing frameworks worldwide.

CDD is mandated by the Financial Action Task Force (FATF) recommendations and implemented through EU directives, requiring financial institutions to know their customers before establishing business relationships.



Beneficial Ownership (BO): The Hidden Layer



Ultimate Ownership

Identifying the natural persons who ultimately own or control legal entities, typically those holding 25% or more ownership stake



Preventing Misuse

Critical to prevent the misuse of corporate structures, shell companies, and complex ownership chains for illicit finance and tax evasion



Transparency Chain

Requires tracing through layers of ownership to reveal the real individuals behind corporate veils and nominee arrangements



Why Risk-Based Approach (RBA)?

Tailored Due Diligence

The risk-based approach tailors the intensity and depth of due diligence measures to match each customer's specific risk profile, ensuring resources focus where risks are highest.

Financial Inclusion Balance

Balances robust regulatory compliance with financial inclusion objectives, ensuring legitimate customers aren't excluded due to overly rigid requirements.

Operational Efficiency

Avoids "one-size-fits-all" inefficiencies that waste resources on low-risk customers while potentially missing high-risk indicators in complex cases.

The Risk Spectrum in Action



Low Risk

Simplified Due Diligence - basic verification, minimal documentation, expedited onboarding



Medium Risk

Standard CDD - comprehensive identity verification, purpose of relationship, ongoing monitoring



High Risk

Enhanced Due Diligence - intensive scrutiny, senior approval, continuous monitoring, source of wealth verification

EU Regulatory Landscape: EBA Guidelines & AML Directive



01

EBA Guidelines 2021/02

Amended in 2023, these guidelines set detailed ML/TF risk factors for credit and financial institutions across the EU

02

5th AML Directive

Directive (EU) 2015/849 mandates comprehensive risk-based CDD and establishment of beneficial ownership registers

03

GDPR Integration

General Data Protection Regulation significantly impacts data handling, privacy rights, and retention in KYC processes

EU BO Registers: Transparency & Verification

2019: Register Launch

Centralized public registers of beneficial owners established across EU member states, marking a new era of corporate transparency

1

2

Verification Challenges

Ongoing issues with data accuracy, completeness, cross-border consistency, and verification of self-reported information

3

Supervisory Evolution

Continuous efforts by national authorities to improve register reliability through enhanced verification mechanisms and sanctions for non-compliance

Despite progress, the EU faces significant challenges in ensuring data quality and preventing the use of nominee directors and complex ownership structures to obscure true beneficial owners.

African KYC Registers: Diversity & Innovation

Varied Maturity

- Nigeria's Bank Verification Number (BVN) system
- South Africa's advanced digital ID infrastructure
- Kenya's mobile-based identity solutions
- Wide gaps between countries

Key Challenges

- Incomplete population coverage
- Limited interoperability across borders
- Data quality and verification issues
- Infrastructure constraints

Innovations

- Mobile-first e-KYC solutions
- Biometric verification systems
- Tiered due diligence models
- Agent-based verification networks



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Global KYC Infrastructure Maturity

27

EU Member States

With harmonized BO
registers and
interoperability
frameworks in place

15%

African Countries

Have implemented
comprehensive
centralized beneficial
ownership registers

60%

Digital Gap

Of African population
still lacks formal
digital identity
credentials



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Chapter 2: Risk Levels in KYC

Defining and Applying Risk Ratings in Customer Due Diligence

KYC Risk Levels Explained

Low Risk

Simplified Due Diligence (SDD) is permitted for customers presenting minimal ML/TF risk

- Reduced verification requirements
- Streamlined documentation
- Faster onboarding processes

Medium Risk

Standard CDD measures apply to the majority of customers

- Comprehensive identity verification
- Purpose of relationship assessment
- Regular monitoring protocols

High Risk

Enhanced Due Diligence (EDD) is mandatory for elevated risk profiles

- Intensive background checks
- Senior management approval
- Continuous transaction monitoring

Risk Factors to Consider

EBA Guidelines Highlights



Customer Type

Legal form, ownership structure, business activities, and reputation of the customer entity or individual



Geography

Customer residence, business location, and countries involved in transactions - considering sanctions, corruption levels, and AML frameworks



Product/Service Risk

Complexity, anonymity potential, and value of products or services offered to or used by the customer



Transaction Patterns

Complexity, volume, size, and frequency of transactions, including deviation from expected behavior



PEPs & Adverse Media

Politically Exposed Persons status, family connections, and presence of negative news or sanctions screening hits

African Context: Risk Factors & Practical Challenges

Unique Risk Factors

Informal Economy

Large cash-based transactions and informal business activities that are difficult to verify and monitor

Documentation Gaps

Limited availability of official identity documents for significant portions of the population, especially in rural areas

Cross-Border Complexity

High volume of remittances and correspondent banking relationships requiring enhanced monitoring

The predominance of cash-based transactions and informal economic activities in many African markets presents unique challenges for traditional risk assessment frameworks designed for formal banking systems.



Case Study: South Africa's Risk-Based KYC Implementation



Tiered CDD Adoption

Implementation of differentiated due diligence requirements to promote financial inclusion while maintaining compliance standards



Biometric Integration

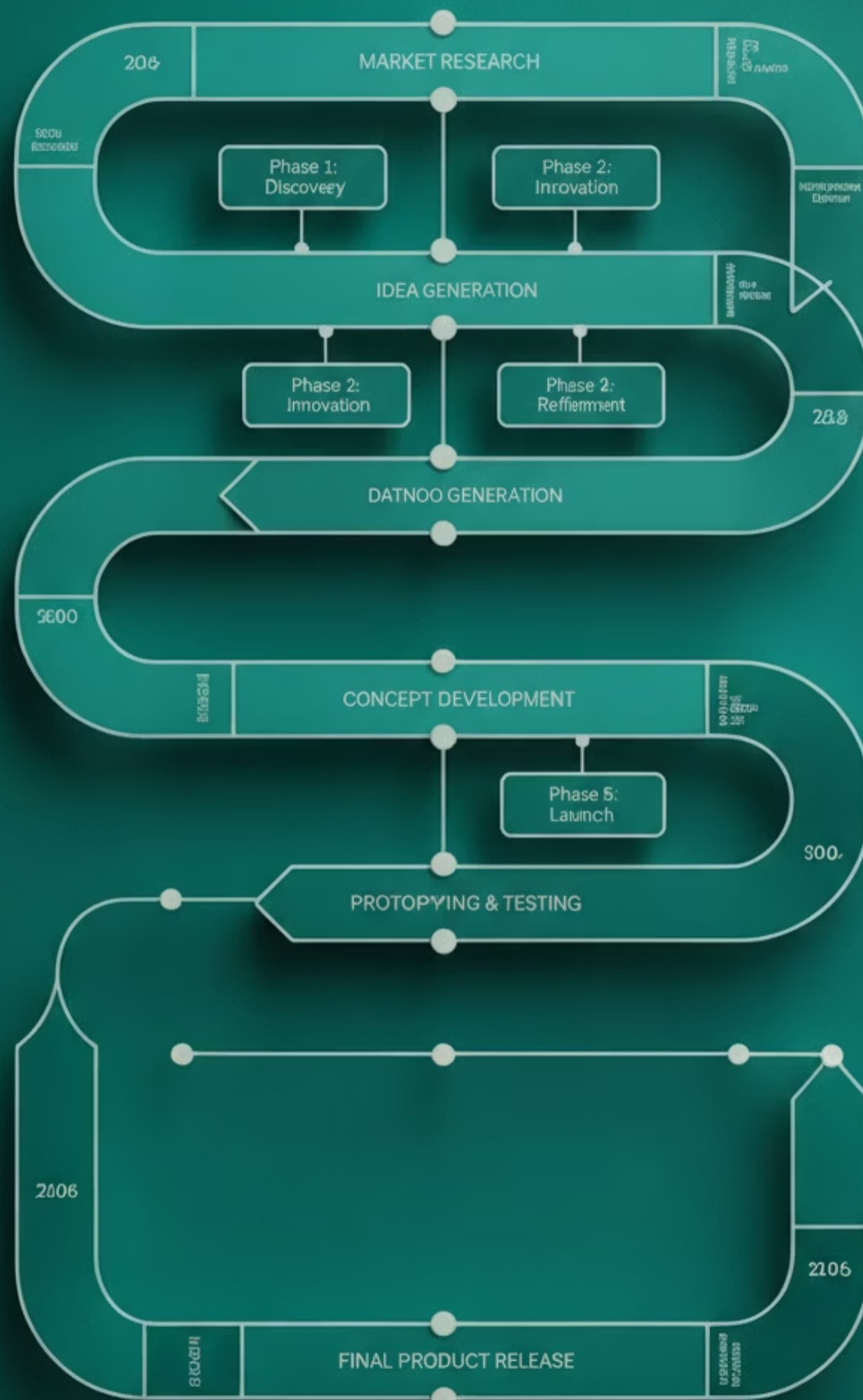
Deployment of biometric verification and digital identity systems to mitigate verification gaps and reduce fraud



Persistent Challenges

High implementation costs, data sharing limitations between institutions, and need for greater regulatory harmonization across SADC region

BUSINESS FLOW



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Risk Assessment Process Flow

1

Customer Onboarding

Initial risk assessment based on customer type, geography, expected activity, and product selection

2

Information Gathering

Collection of identification documents, beneficial ownership data, and purpose of relationship information

3

Risk Rating Assignment

Application of risk scoring methodology to assign appropriate risk level and determine CDD measures

4

Ongoing Monitoring

Continuous transaction monitoring, periodic review, and dynamic risk reassessment based on behavior and external factors

Chapter 3: BO Registers and Verification Challenges

Navigating Complexity in Beneficial Ownership Transparency

EU BO Register Verification Challenges

1

Data Accuracy Issues

Self-reported information often lacks independent verification, leading to incomplete or inaccurate beneficial ownership data in registers

2

Entity Complexity

Complex corporate structures with multiple layers, nominee shareholders, and trusts obscure true beneficial ownership chains

3

Cross-Border Limitations

Limited data sharing mechanisms between EU member states and non-EU jurisdictions hinder complete ownership verification

4

Update Delays

Time lag between ownership changes and register updates creates windows where information becomes outdated or misleading

African BO Verification Challenges

Absence of Central Registers

Many African countries lack centralized or publicly accessible beneficial ownership registers, forcing reliance on company filings and manual searches

Fragmented Frameworks

Regulatory frameworks vary significantly across regions like ECOWAS, SADC, and EAC, with limited harmonization efforts

Manual Processes

Heavy reliance on paper-based records and manual verification processes increases processing time, costs, and error rates



Technology as a Game-Changer

Blockchain & DLT

Distributed ledger technology creates immutable, transparent records of beneficial ownership that can be accessed by authorized parties while maintaining data integrity

Biometric Verification

Integration of biometric systems and digital identity platforms enables secure, fast, and reliable identity verification across channels

RegTech Solutions

Advanced RegTech platforms provide real-time risk scoring, automated monitoring, and intelligent alert systems for suspicious activities

Comparative Insight: EU vs African Verification Approaches

European Union



Regulatory Mandates

Strong legal frameworks with mandatory BO registers and harmonized standards



Digital Evolution

Evolving digital registers with improving interoperability and API access



Persistent Issues

Data accuracy, nominee arrangements, and cross-border verification gaps remain

Africa



Innovation Drive

Innovation driven by financial inclusion needs and mobile technology adoption



Infrastructure Gaps

Limited infrastructure and fragmented regulatory landscape across jurisdictions



Interoperability

Both regions face challenges in data interoperability and verification reliability

Chapter 4: Overcoming KYC and BO Verification Challenges

Practical Solutions for Enhanced Compliance and Efficiency



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Best Practices for Effective Risk-Rated KYC

01

Implement Tiered Due Diligence

Develop and deploy differentiated CDD procedures that align precisely with assigned risk levels, ensuring appropriate resource allocation

03

Continuous Monitoring

Establish robust ongoing monitoring programs with dynamic risk reassessment based on transaction behavior and external risk factors

02

Leverage Third-Party Data

Utilize reputable data providers, sanctions watchlists, PEP databases, and adverse media screening tools to enhance verification

04

Quality Assurance

Regular audits of KYC processes, documentation quality, and risk rating accuracy to ensure compliance and effectiveness

Addressing Data Privacy and Compliance

EU GDPR Compliance

Key Requirements:

- Lawful basis for processing personal data in KYC
- Data minimization and purpose limitation principles
- Customer rights to access, rectification, and erasure
- Strict data retention and deletion schedules
- Enhanced security measures and breach notification

African Data Protection

Evolving Landscape:

- Growing number of data protection laws (e.g., South Africa's POPIA)
- Significant gaps in enforcement capabilities
- Varied maturity levels across jurisdictions
- Need for harmonization with international standards
- Balance between transparency and privacy rights

Successfully navigating data protection requirements while maintaining effective KYC processes requires careful balancing of transparency obligations with individual privacy rights.

Enhancing BO Transparency and Verification

Strengthen Legal Frameworks

Develop comprehensive legal requirements for beneficial ownership disclosure with meaningful penalties for non-compliance and false reporting

Regional Cooperation

Encourage cross-border data sharing agreements, mutual legal assistance treaties, and harmonized standards within economic communities

Public-Private Partnerships

Foster collaboration between government agencies and private sector to improve data accuracy, verification processes, and technology adoption

Verification Mechanisms

Implement independent verification processes beyond self-reporting, including notary requirements and documentary evidence standards

Innovations Driving the Future of KYC & BO



AI & Machine Learning

Advanced algorithms for pattern detection, anomaly identification, and intelligent risk scoring that adapt and learn from transaction data



Mobile-First e-KYC

Smartphone-based verification solutions expanding financial access in Africa through selfie verification, document scanning, and biometric capture



Blockchain Records

Distributed ledger technology creating tamper-proof, transparent beneficial ownership records with controlled access and audit trails



API Integration

Real-time data sharing through secure APIs connecting financial institutions, regulators, and data providers for instant verification



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Digital Transformation in KYC

1

Paper Era

Manual forms, physical document copies, in-person verification, filing cabinets

2

Digital Scanning

Document digitization, electronic storage, basic database systems

3

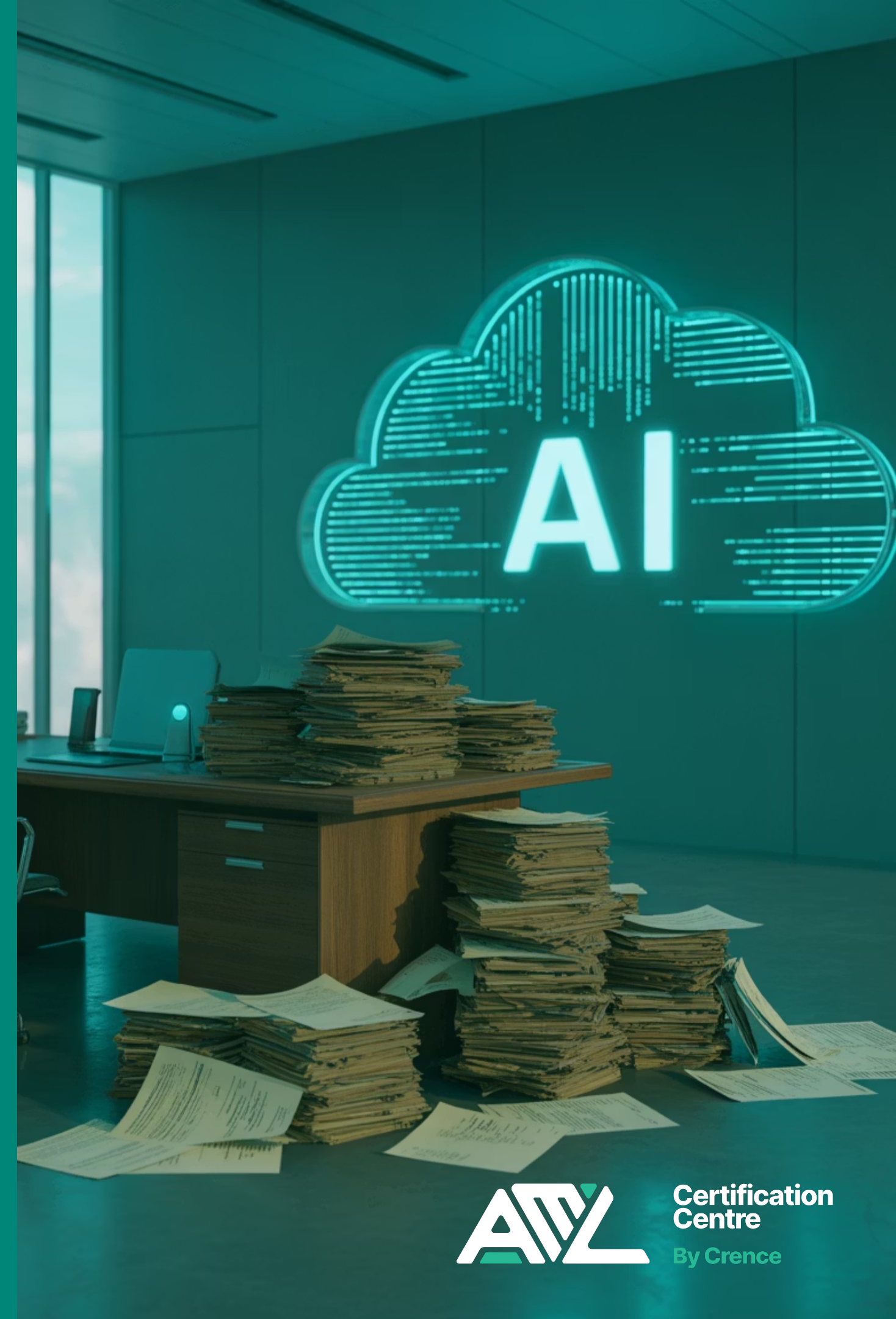
Automated Processing

OCR technology, automated data extraction, electronic verification

4

AI-Powered Platforms

Machine learning, real-time risk assessment, predictive analytics, blockchain integration



Chapter 5: Strategic Recommendations & The Road Ahead

Building a Framework for Sustainable Compliance Excellence



Key Recommendations

1

Harmonize Regulations

Promote harmonization of KYC and beneficial ownership regulations at regional (EU, AU, ECOWAS, SADC) and international levels to reduce compliance complexity

2

Invest in Infrastructure

Develop interoperable digital identity systems and verification infrastructure that work seamlessly across borders and institutions

3

Build Capacity

Foster comprehensive capacity building programs for regulators, compliance officers, and financial institutions through training and knowledge sharing

4

Embrace Technology Responsibly

Adopt innovative technology solutions while maintaining robust safeguards for privacy protection and financial inclusion principles

5

Collaborate Across Sectors

Encourage public-private partnerships and international cooperation to share best practices, data, and technology solutions



Conclusion: Mastering Risk-Rated KYC for a Safer, Inclusive Financial Future

Foundational Pillars

Effective CDD and beneficial ownership verification are essential pillars of successful AML/CFT frameworks globally

Balanced Approach

Risk-based approaches enable the critical balance between robust compliance requirements and financial inclusion objectives

Collective Action

Collaboration across borders and innovation in technology are essential to overcome persistent verification challenges

Let's build trust and transparency across borders together - creating financial systems that are both secure against illicit finance and accessible to legitimate customers worldwide.

**Q&A
Session**



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Thank you!



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